



For Immediate Release

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**Clinton County to Participate in Statewide STOP-DWI Super Bowl Weekend
Crackdown Enforcement Effort**

Impaired Driving Crackdown runs February 3rd – February 5th, 2017

Clinton County STOP-DWI coordinator Sgt. Lefebvre announced today that Clinton County police agencies will participate in a special enforcement effort to crackdown on impaired driving.

The statewide STOP-DWI Crackdown efforts start on February 3rd and will end on February 5th. The Super Bowl is America's most watched national sporting event and Super Bowl Weekend is historically a deadly period for impaired driving. New York State Police, County Sheriffs and municipal law enforcement agencies will collaborate across the state and will be out in force in this coordinated effort to reduce the number of alcohol related injuries and deaths.

You can help to make a difference by Having a Plan! Download our new mobile app – "Have a Plan" and you will always be able to find a safe ride home www.stopdwi.org/mobileapp

Impaired driving is completely preventable. All it takes is a little planning. If you're hosting a Super Bowl party, designate a responsible driver before the game begins. We want fans to remember that it's a choice. So root for your favorite team; enjoy your friends and family and remember "DON'T DRIVE, GET A RIDE!"

The STOP-DWI Super Bowl Weekend Crackdown is one of many statewide enforcement initiatives promoted by the New York State STOP-DWI Association with additional funding from the STOP-DWI Foundation courtesy of the Governor's Traffic Safety Committee. The Statewide STOP-DWI Crackdown Campaign also targets St. Patrick's Day, Memorial Day, 4th of July and Labor Day Weekend, Halloween and the national Holiday Season in December.

Highly visible, highly publicized efforts like the STOP-DWI Crackdown Campaign aim to further reduce the incidence of drunk and impaired driving.